

Director

Description:

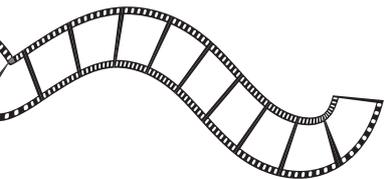
The director is the driving creative force behind a film or TV show's production. A director decides how the story is told. This means visualising the screenplay, controlling a film or show's artistic and dramatic aspects and guiding the technical crew and actors in the fulfilment of his or her vision. Directors usually begin their studies independently by watching movies and programmes, reading film and TV history books, keeping up with industry websites and attending film festivals. Many directors start out as actors or screenwriters in order to better understand their craft before undertaking any formal training at film schools.

Personal testimony:

Noel Clarke, BAFTA award-winning English actor, director and scriptwriter has featured in films such as 'Adulthood', 'Auf Wiedersehen, Pet' and 'Doctor Who'.

'Adulthood' is a great example of continued investment in film. 'Adulthood' was given the go ahead because 'Kidulthood' was such a success. We engaged with young people to create the soundtrack on 'Kidulthood', encouraging them to be creative and part of the film process.

Noel Clarke, actor, director and scriptwriter



Industry facts

Only about 1 in 10 films cover their costs through cinema ticket sales, so the industry needs the profits from successful ones to help to pay for the debts created by the majority. It's quite unusual for a British film to recover all of its production costs at the cinema. After everybody has been paid - from those working hard to market and distribute a film, to those on set producing fantastic music and makeup - the profit is ploughed back into making the next film, or TV series. Every time the public chooses to watch authorised film and TV, they put money back into the pot available for funding future films, including the unusual, diverse films.

Questions

- Think about directors that might need to film on location. What kinds of interruptions do you think they might face?
- Directing a film can be a time-consuming process. With this in mind, how do you think directors are affected by copyright infringement?

So why is copyright important?

- Every time a TV programme is broadcast, or a film is shown in the cinema, those involved in the creation of that content - everyone from the director and cast, to the floor runner and sound engineer - give permission for the showing of that content in return for a small royalty payment.

Notes

