

Post production

Description:

These roles range from editors to title sequence designers and post-production runners. The post production crew is a crucial part of the filmmaking process. Post production occurs in the making of films, television programmes, radio programmes, advertising, videos, audio recordings, photography and digital art.

Personal testimony:

Typically, the post-production phase of creating a film takes longer than the actual shooting of the film. It can take several months to complete. We try to ensure that every film is produced to a standard that everyone can enjoy. The crew has worked to achieve the perfect sound quality, lighting and music so why risk your enjoyment of a film or show by downloading, streaming or buying unauthorised copies? It means you get a rubbish experience and we don't get paid for our work.

Sarah Fforde, Head of Production at The Creative Partnership which works in television production, audio visual, motion graphics and print and web design

Industry facts

Members of the post production team are often specialists in areas such as engineering, editing and programming and put in months of hard work to create a polished finished product for all consumers to enjoy. Copyright infringement stops this talented group of people getting paid for their work, plus downloading or streaming unauthorised DVDs means you're not likely to get the specialist finish of the genuine article.

Questions

- If you've ever watched the end credits of a film, you will have seen how many roles there are in post-production. Can you name any of these roles? What type of things do they do? What skills would they need?
- How do you think the members of a post-production crew are affected by copyright infringement?

So why is copyright important?

- Watching or buying unofficial content will ultimately mean there are fewer films and TV shows for us to enjoy in the future because the money for investment will dry up. What's more, if you're interested in working in the film and TV industry, fewer jobs could mean less opportunity for you in the future.

Notes


