



Filmmaking

How to... Think about e-safety;
the copyright and legal side of things



For the promotion and protection
of copyright and creativity

FirstLight

Lesson Objective

For students to be aware of legal measures needed in place when filming, including music, setting and crew in order to protect their work and be able to distribute and sell their film.

To show an understanding of copyright and why it is important to the creative industries.

Success Criteria

All students must be able to show awareness of legal requirements involved in making their films helping to make a product that can be sold and marketed.

Students should be able to consider why there are laws when making films/making music specifically in relation to protecting them as creators.

Students could consider how they could raise awareness of copyright amongst their peers relating to their efforts in creating films.

Context

Student's own choice of story context could be used or teachers could provide context from within the First Light and Pop4Schools materials (the videos below).

Legal and the Law and Filming: <http://www.youtube.com/watch?v=T8wpl4aDnII&feature=plcp>

Ideas for lessons utilizing Bloom's Taxonomy

Remembering

Consider the importance of copyright when making music and films and the need to both seek permissions to use other's work in your films, like actors, stock footage, music, and the importance of being able to show copyright in your own work. Consider asking the children to create a simple poster or leaflet to encourage others to respect copyright and support the creative industries.

OR

Consider the importance of following legal requirements when filming with a view to being able to potentially earn a living from their creation.

OR

List all of the people involved in filmmaking who rely upon copyright for their living.

Understanding

Can you provide a clear presentation for the importance of copyright?

Ask students to create a definition for a contract to be signed on set showing an understanding of legality and/or copyright. For example- as director, I will ensure that permissions are gained for using a location and for using someone else's music.

OR

Consider the issue of music and film copyright infringement from the point of view of the film crew. Write a letter from their point of view explaining to audiences why it's important they support the creative industries and respect copyright.

Applying

Consider a situation where, as a director, someone has posted your film online without your permission. Write a letter to the website, explaining the roles of all industry specialists involved in making that film and how you feel about them sharing your film without your permission and the effect this has.

OR

Ask students to compose, create and perform a rap, which explains to others about the importance of respecting copyright which they've learned whilst creating their first film.

OR

Consider how the audience's support and respect for copyright is so important to filmmakers and musicians. Write a persuasive magazine article enticing the viewer or reader to keep on supporting the creative industries.

Evaluating

Consider all the hard work that film and music industry specialists have to go through. Why is it so important to respect copyright and support them?

Creating

Consider creating a message to show before the screenings of your film encouraging the audience to support the creative industries, to respect copyright, considering how to balance that messaging with people who are already in your audience and are therefore already supporting your film.

OR

Ask the students to discuss and evaluate the different views of industry experts about copyright. Ask the students to then explain why they think copyright is important.

Interviews with people working in film and TV talking about copyright can be found at <http://www.firstlightonline.co.uk>

Additional Ideas?