

## BE @CREATIVE COMPETITION ENTRY FORM

All entries must be received by **21 January 2013**; shortlisted entrants will be contacted via their school in early 2013. Remember you must inform a teacher or lecturer before entering this competition.

Please complete ALL sections of this form. For group entries, please ensure ALL students' names and ages are listed. There is a maximum of four students per group. EACH ENTRANT must also complete their OWN COPY OF THE QUESTIONNAIRE that follows – please make multiple copies where required.

**What are you submitting? Please circle one:**      Filmed advert      Poster campaign

**Which category are you entering? Please circle one:**      11-14      15-19

**Write your full name(s) and age(s) below (individual entrants fill in first line only)**

	Name	Age	Gender (M or F)
Student 1			
Student 2			
Student 3			
Student 4			

**Your teacher's name and subject:** .....

**School/college name:** .....

**School/college address:** .....

**School/college tel. number:** ..... **Date:** .....

Please be aware that by entering this competition, you agree to be bound by its terms and conditions. See website for further details, [www.filmeducation.org/becreative](http://www.filmeducation.org/becreative)

### SEND YOUR ENTRIES TO:

- Be @creative, Film Education, St Vincent House, 30 Orange Street, London WC2H 7HH
- Or email to: [becreative@filmeducation.org](mailto:becreative@filmeducation.org)
- Or submit online including a completed entry form and questionnaire at:  
<http://www.filmeducation.org/competitions/upload.php>

For details on accepted submission formats, visit the website.

## QUESTIONNAIRE: TELL US YOUR VIEW

Thank you for taking part in Be @reative. EACH student entering the competition should complete a copy of this questionnaire, which is designed to tell us your views about the issues. Please make extra copies where required. Be assured that your answers here in no way affect your entry: you will be judged on your work, not your opinions!

**1. How did you hear about Be @reative?** .....

**2. Roughly how many hours did you spend on Be @reative, in lessons and in your own time, researching and producing your campaign?** ..... hours

**3. What do you think the term 'copyright' means? please tick all that apply**

- |   |  |
|---|--|
| <input type="checkbox"/> It means that you are allowed to copy other people's work or ideas | <input type="checkbox"/> It protects your work and ideas from being copied       |
| <input type="checkbox"/> It means you do not need permission to use other people's material | <input type="checkbox"/> It enables the creator to decide who can use their work |
| <input type="checkbox"/> Don't know   | <input type="checkbox"/> Other (please write in): .....<br>.....                 |

**4. How much do you agree with the following things when thinking about Be @reative overall?**

Rate between 1 and 10, where 1=completely disagree and 10=agree very much

- |   |  |
|---|--|
| <input type="checkbox"/> Made me think about what it takes to create something  | <input type="checkbox"/> Made me want to be original and have new ideas  |
| <input type="checkbox"/> Made me more protective of my own creative work and ideas  | <input type="checkbox"/> Made me less likely to copy other people's creative work  |
| <input type="checkbox"/> Made me think more about the consequences of when people copy other people's creative work             | <input type="checkbox"/> Made me more interested in what goes on behind the scenes in the film and TV industry   |
| <input type="checkbox"/> It has made me more interested in the film and TV industry   | <input type="checkbox"/> Made me realise all the hard work from a large number of people behind the scenes that goes into creating a film or a TV show             |
| <input type="checkbox"/> Gave me a new found respect for the TV and film industry and what goes into making film and TV I enjoy | <input type="checkbox"/> Made me realise that accessing unofficial film and TV is copying and is not fair on the people who created it                             |
| <input type="checkbox"/> Made me less likely to watch/access unauthorised/unofficial version of film and TV programmes/series   | <input type="checkbox"/> Made me realise that I'm interested in working in the industry when I'm older and I want to protect the industry by doing the right thing |
| <input type="checkbox"/> Made me realise that if people don't pay for films the industry won't be able to keep                  |  |

making them

- ☐ Made me more likely to value other people's creative ideas

**5. Does anyone you know watch/access films or TV programmes/series from unauthorised/unofficial sites? If so, how often do they do this?**

(1=yes, quite a lot of the time; 2=yes,sometimes; 3=I am not really sure; 4=not that often; 5=never; 6=they have not told me they have done this)

- ☐ Friends ☐ Grandparents  
☐ Brother/sister ☐ Other (please write in) .....  
☐ Parents/guardian .....

**6. Have you ever watched unauthorised films/TV programmes/series or accessed unauthorised sources of film and TV programmes/series on the internet?**

- ☐ Yes ☐ No ☐ Not sure

**7. After taking part in Be ©reative, how likely it is that you will access unofficial versions of films/TV programmes in the future? Please tick:**

- ☐ Very likely ☐ Not very likely ☐ Don't know  
☐ Quite likely ☐ Not at all likely

**8. Why would you say this is? Please write your thoughts below:**

.....  
.....

**9. What did you enjoy most about Be ©reative?**

.....  
.....

**10. Do you have any suggestions for how to make Be ©reative better next year?**

.....  
.....

**11. What would encourage you to access fewer unofficial films and TV programmes?**

.....  
.....

**12. Would you like to work in the film and TV industry? If so, doing what?**

.....  
.....

**13. What would encourage you to access fewer unofficial films and TV programmes?**

**For over 13s only**

Yes ☐ No ☐

**14. Are you a member of Facebook?**

**15. Have you visited Screenthing on Facebook, or do you intend to? (www.facebook.com/screenthing)**

Yes ☐ No ☐